

AFRICA'S PREMIER WIND ENERGY CONFERENCE & EXHIBITION

WINDABA

Implementing **WATT** Matters

POLICY. POWER. PEOPLE.



6-7 October 2026 | 08:00 – 17:00



CTICC 2 | Cape Town



Policy



Power



People

WINDABA 2026

Sponsorship Brochure

Put Your Brand Behind What Matters

Windaba brings together the leaders, policymakers, businesses, investors, technical experts and partners shaping the future of wind energy.

In 2026, under the theme **Implementing Watt Matters: Policy. Power. People.**, Windaba will focus attention on what it takes to move the sector from ambition to implementation.

Sponsorship gives your organisation an opportunity to be visible within that conversation.

From prominent brand exposure to thought-leadership opportunities and direct engagement with industry stakeholders, Windaba sponsorship places your organisation alongside a platform dedicated to advancing the wind energy sector.





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Why sponsor Windaba 2026?



Brand Visibility

Build visibility across Windaba's conference, exhibition, digital platforms and event communications.



Industry Positioning

Align your organisation with one of the continent's key wind energy industry platforms.



Thought Leadership

Where included within the selected package, participate in the conversations shaping industry priorities.



Stakeholder Access

Connect with policymakers, industry leaders, developers, investors, suppliers and technical specialists.



Lead Generation

Create opportunities to engage prospective clients, partners and collaborators.



Market Intelligence

Stay close to the conversations, developments and priorities influencing the wind energy market.



Partnership & Collaboration

Build relationships across the local and international wind energy ecosystem.





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The Windaba audience

Your Brand. The Right Audience.

Windaba convenes a specialised audience spanning the full wind energy value chain, creating a platform for sponsors to build meaningful visibility among the stakeholders that matter to their organisations.



1 030

Total Attendees



32

Exhibitors



120

Speakers



26

Sponsors



5

Media Partners

(Engineering News, Farmers Weekly, Green Economy, ESI Africa, HeartFM)



260

Companies represented



6

Strategic Partners

(DEE, IPPO, Eskom, NERSA, GWEC)





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Who Attends?

 Government and policymakers	 IPPs and developers	 OEMs	 Investors and financiers
 Energy buyers	 Engineering and technical specialists	 Supply-chain businesses	 Professional services
 Academia and research	 International partners		





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Find the Right Platform for Your Brand

Windaba offers sponsorship opportunities across the conference, exhibition and delegate experience, allowing organisations to select the level and type of visibility that best supports their objectives.

WINDABA 2026 SPONSORSHIP PACKAGES & RATES						
DESCRIPTION	HEADLINE SPONSOR	GALA DINNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
QUANTITY AVAILABLE	1	1	2	6	8	2
COST(ex VAT)	R878,900.00	R704,000.00	R644,000.00	R480,000.00	R258,000.00	R162,000.00
BRANDING & ADVERTISING						
COMPANY LOGO, PROFILE+ URL LINK ON SPONSOR WEBPAGE	500 word profile	500 word profile	400 word profile	300 word profile	200 word profile	150 word profile
ACKNOWLEDGEMENT IN ALL PROMO MATERIAL	✓	✓	✓	✓	✓	✗
ACKNOWLEDGEMENT IN ALL CORRESPONDENCE WITH DELEGATES	✓	✓	✓	✓	✓	✗
WEBSITE LISTING	✓	✓	✓	✓	✓	✓
WEBSITE URL LINKS	✓	✓	✓	✓	✓	
VIDEO WALL LOGO DISPLAY	✓	✓	✓	✓	✓	✗
ADVERTISE IN DIGITAL SHOWGUIDE	Double page in prominent position	Double page in prominent position	Double page	Full page	Half page	Half page
ONSITE EXPOSURE (BRANDING)						
BRANDING AT REG AREA	✓	✓	✓	✓	✗	✗
BRANDING IN CONFERENCE VENUE	✓	✓	✓	✓	✗	✗
DELEGATE BAG INSERTS	✓	✓	✓	✓	✗	✗
CONFERENCE PARTICIPATION						
PARTICIPATE IN CONFERENCE	✓	✓	✓	✓	✗	✗
COMPLIMENTARY CONFERENCE DELEGATES	10	8	8	6	4	2
EXHIBITION BENEFITS						
EXHIBITION STAND	6mx6m (Premium Position)	3mx6m	3mx6m	3mx3m	3mx3m	3mx3m
MEETING SUITE	✓	✓	✗	✗	✗	✗
COMPLIMENTARY EXPO STAFF	6	4	4	2	2	2

ADDITIONAL SPONSORSHIP PACKAGES & RATES									
DESCRIPTION	LUNCH	COFFEE	DELEGATE BAGS	COCKTAIL SPONSOR	SESSION SPONSORS	LANYARD	MANDELA HOUSE DINNER **	GALA DINNER PREDRINKS	WIFI SPONSOR
QUANTITY AVAILABLE	2	2	1	1	8	1	1	1	1
COST(ex VAT)	R102,000.00	R51,600.00	R162,000.00	R192,000.00	R54,000.00	R162,000.00	R180,000.00	R120,000.00	R120,000.00



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Be Part of Windaba 2026

Windaba offers organisations an opportunity to do more than attend. It provides a platform to position your brand, contribute to the industry conversation and build relationships with the stakeholders driving wind energy forward.

Implementing Watt Matters: **Policy. Power. People.**



Policy



Creating an enabling policy and regulatory environment that supports investment and long-term industry growth.



Power



Unlocking investment, strengthening grid infrastructure, and accelerating project delivery.



People



Building the skills, partnerships and local capability needed to support a resilient and inclusive wind energy sector.

CONTACT DETAILS

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